



PledgeConnect is a cost-effective Electronic Giving solution that helps parishes and dioceses meet their financial stewardship and fundraising goals.

Messner Publications features PledgeConnect in their effort to help parishes establish successful Electronic Giving programs.



Automated Giving

Enhance your donation capabilities by accepting non-cash gifts through credit & debit cards and electronic checks (EFT). With PledgeConnect™, parishioners can determine how much and how often gifts are made by enrolling online or through the parish administrator.



Back-Office Integration

Posting donations back to your existing accounting software is simplified through customizable reporting features. Activity reports are available in a variety of popular file formats to make integration easier.



Account Holder Security

PledgeConnect™'s payment gateway is certified by Visa/MasterCard/NACHA to securely encrypt sensitive account information. This information is truncated and never available for viewing by the public. By converting to PledgeConnect™, your back office can eliminate the binders or file folders full of sensitive account information.



Complimentary Processing Equipment

We offer free equipment rental for your festivals and events. PledgeConnect™ customers have access to shared credit card machines and ATMs that will be programmed and ready for your use. No need to invest in another piece of equipment or pay a monthly lease while your equipment is not in use.



Predictable Growth

PledgeConnect™ has proven to *increase* donations through consistent, recurring giving, and funds are deposited daily into the parish's existing bank account. It takes only a few enrolled parishioners to offset the costs for the service, making PledgeConnect™ one of the most cost-effective solutions among all providers.

YOUR COMPLETE ELECTRONIC GIVING & PAYMENT SOLUTION

PledgeConnect is a product of Innovative Payment Technologies

4010 Executive Park Drive, Suite 430 • Cincinnati, OH 45241 • v 877.393.6628 • f 800.621.9131 • pledgeconnect.com

Electronic Giving Solutions

System Features



Parishioner

Donating to the Parish online

Making a contribution online is very simple and quick with PledgeConnect. Once the parishioner visits the donation page, they can direct their gift to regular collections or any other specific designation. The parishioner can make a single, one-time gift or setup a schedule of recurring gifts that occur on an interval of their choice. After the donation is approved, a confirmation email is automatically sent to the parishioner for the generous gift to the church.

The parishioner can follow these simple steps to donate:

1. Visit Parish Website.
2. Click on the PledgeConnect™ link.
3. Select contribution designation.
4. Enter Parishioner Information.
5. Choose payment method.
6. Make donation.
7. Get email receipt.

Donating to the Parish through manual enrollment

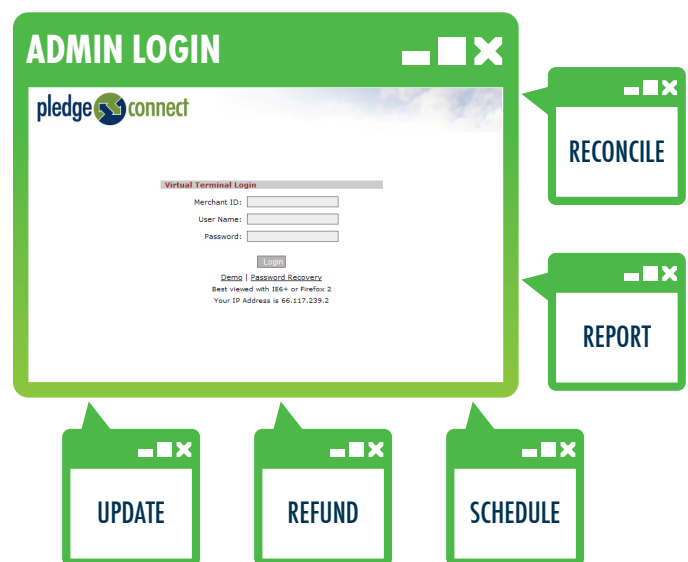
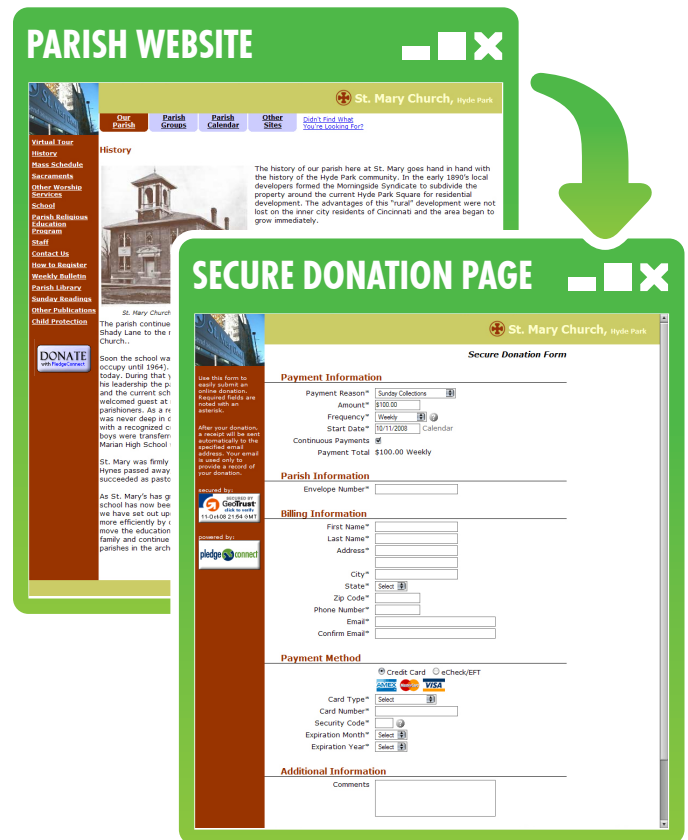
The parishioner may enroll in automatic giving by contacting the Parish Administrator directly, or by filling out a manual enrollment form. These forms provide an alternative sign-up method for parishioners who may not wish to enroll online.

Parish Administrator

Back-office management

The Parish Administrator has 24/7 access to a secure management system to help simplify back-office processes. A few of the key features include:

- Search, refund, or re-run transactions
- Manage recurring donation schedules
- Update parishioner billing information
- Create activity reports for parish management software
- Run deposit reports to reconcile bank statements



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PledgeConnect Feature Comparison

Summary of available options

	Back-Office	Light	Standard	Notes
Online Giving	○	●	●	Accept gifts online
Manual Gift Processing	●	●	●	Process gifts through the back-office
Administrative Tools	●	●	●	Inspect donations, reports and client records
Recurring Gifts	●	●	●	Accept automated, recurring contributions
Customized Appearance	○	◐	●	Match the appearance of your website
Custom Gift Designations	○	◐	●	Define multiple gift-giving opportunities
Custom Fields	○	◐	●	Capture extra information with each donation
Event Registration	○	○	●	Accept online registration fees for events
Ticket Sales	○	○	●	Offer online ticket purchases
Multiple Bank Accounts	○	●	●	Direct gifts into multiple bank accounts
Daily Funding	●	●	●	Receive daily direct deposits
Loaner Equipment	●	●	●	Use free equipment for festivals & events
Setup Cost	\$99	\$149	\$249	One-time setup cost
Monthly Fee	\$19	\$49	\$79	Monthly hosting & maintenance fee

Rate Schedules for Electronic Transactions

Credit Card acceptance

Charge Type	Rate	Notes
Credit Card Transactions <small>(Qualified Visa, MasterCard, Discover)</small>	2.49%	Cost to accept most online or key-entered credit card transactions.
Credit Card Transactions <small>(Non-Qualified Visa, MasterCard, Discover)</small>	+0.80%	Qualified rate plus additional cost for corporate, business and foreign-issue cards.
American Express	2.89%	Any online or key-entered American Express transaction.
Transaction Fee	+\$0.25	All credit card transactions have a fixed fee that is in addition to the rate.

Electronic Check acceptance

Charge Type	Rate	Notes
Transaction Fee	\$0.45	Fixed fee for processing each EFT transaction.
Return Item Fee	\$3.00	Fee applies when a EFT/ACH item is rejected.

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Electronic Giving Solutions

What our customers are saying



“The Archdiocese of Cincinnati began using PledgeConnect two years ago in an effort to expand giving options to include online Electronic Funds Transfer and Credit/Debit Cards. Tracking the trends in payments, I recognized the need to provide potential donors with an option that meets their expectations, while ensuring the complete security of donors’ personally identifiable information.

The team at Infintech, using their PledgeConnect product, created a customized electronic giving solution. Their team also worked directly with us and our direct mail vendor to enhance the processing of electronic donations using a secure online portal, pledge cards, and automatic donor acknowledgements. Online donors are better served because the Archdiocese does not keep their sensitive personal account information in its custody — something that is simply not possible with traditional offline EFT and Credit/Debit transactions.

Since introducing PledgeConnect, actual data is confirming our initial assumptions! We are consistently seeing a 30% increase in donations made using electronic online methods of payment versus traditional methods.

Whether your diocese/parish is currently offering electronic donations or considering the option, I highly encourage you to contact the team at Infintech/PledgeConnect.”

— Michael Vanderburgh
*Director, Department of Stewardship
Archdiocese of Cincinnati, Cincinnati, Ohio*

“Grace Church began using PledgeConnect in January 2010 after having investigated at length a half dozen products providing online pledging and related services. After six months of having this contributions option available on the church’s website with PledgeConnect, I am pleased to say that it has more than met our expectations. Online giving through PledgeConnect will be integrated in Grace Church’s 2011 annual campaign which kicks off this coming fall. This will be the first time this option has been made available to our parishioners, and we are optimistic about the benefits that will be realized by doing so in the upcoming campaign. We have already seen improvements in contributions for other church programs such as the capital campaign, music programs, community outreach and more.

The reporting aspects of PledgeConnect and clarity of information provided for each contribution have lessened the burden of the business office, a notable benefit given staffing constraints. I am particularly appreciative of the patience, professionalism and quick response of the staff of Infintech, and have recommended the PledgeConnect product without hesitation to other churches in the New York City area.

— Charles Fears
*Director of Finance
Grace Church, New York, New York*

“On behalf of The Roman Catholic Diocese of Albany, I am pleased to inform you that we are most satisfied with the services provided by PledgeConnect in setting up the online giving option for our annual Bishop’s Appeal. Having approached you rather late in the day with only one month or so before our Appeal was to begin, you and your colleagues worked patiently and diligently with us and got the job done. In only three weeks, we made the deadline with our online giving option in place, live and working well. Your team always responds to us in a timely manner and are even pleasant to work with!

Prior to engaging PledgeConnect, I contacted the Archdiocese of Cincinnati. They recommended your firm highly, saying that they were very pleased with the service and product you provide. Having now worked with the able staff at PledgeConnect, I too would recommend your company to any Diocese seeking a provider for online giving.”

— Thomas Prindle
*Executive Director, Development and Stewardship
Roman Catholic Diocese of Albany, Albany, New York*

“After several years of using another online payment system, we recently switched to PledgeConnect and are extremely happy with their service. From both the donor and administrative standpoint everything is very easy to use. Their interface is incredibly user-friendly. For our parishioners, donations are simple to set up and manage. For our administrator, the reports available are thorough and flexible. Managing data from the back end couldn’t be easier.

Just as importantly, the staff at Infintech has been great to work with. They are friendly, supportive and extremely responsive to our questions and needs. Emails and phone calls are answered promptly and thoroughly and their communication with us through the set up process was complete and transparent.

We look forward to the possibilities for growth that our partnership with PledgeConnect will bring.

— Liz Keuffer
*Business Manager
St. Robert Bellarmine Chapel, Cincinnati, OH*

“Since beginning PledgeConnect, participation by our parishioners has steadily grown. It makes it easy for our parishioners to give consistently and it helps our parish budget as well. The staff at PledgeConnect has been great to work with, and whenever a question has arisen they are available to assist in a professional and efficient manner.”

— Pam Gruesser
*Parish Secretary
Our Lord Christ the King Church, Cincinnati, Ohio*

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PARISH WEBSITE



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SECURE DONATION PAGE

1. VISIT PARISH WEBSITE.
2. CLICK ON THE PLEDGECONNECT™ LINK.
3. SELECT CONTRIBUTION DESIGNATION.
4. ENTER PARISHIONER INFORMATION.
5. CHOOSE PAYMENT METHOD.
6. MAKE DONATION.
7. GET EMAIL RECEIPT.

1. What is automated giving through PledgeConnect?

It is an automated means to financially support the church through electronic contributions from your checking, savings, or credit/debit card account. There is no cost for you to participate in the program.

2. How do I enroll with PledgeConnect?

Contributing to the church through PledgeConnect is simple. You can enroll online through the church website or by filling out an enrollment form at the church office. Call the church office for assistance.

3. Is PledgeConnect secure?

Yes. When you make a contribution online or through the church administrator, your account information is securely processed and stored using the latest encryption technology.

4. Which payment methods are accepted?

PledgeConnect supports direct bank transfers from your checking or savings accounts and all major credit cards such as Visa, MasterCard, American Express and Discover.

5. Can I make a one-time gift or contribution?

Yes. One time gifts are graciously accepted.

6. Can I make a recurring gift using PledgeConnect?

Yes. You can setup recurring gifts that are automatically withdrawn on a regular interval, such as weekly or monthly.

7. Can I contribute to additional church collections through PledgeConnect?

Yes. Donors have the opportunity to contribute to any fund that the church has designated through PledgeConnect, including tuition.

8. When I use PledgeConnect, do I receive a receipt?

When you setup a contribution online, you will immediately receive an email receipt reflecting your contribution intent. The church office may provide a year-end statement for your records or tax purposes.

9. I'm enrolled in PledgeConnect. How do I alter my contribution information – such as donation amount, banking information, or mailing address?

A change request can be submitted directly to the church from the online PledgeConnect page, or you may contact the church office by phone. The office administrator will be happy to process your request.

10. How does my PledgeConnect automated contribution relate to my use of weekly envelopes?

If you enroll in automatic contributions for church offertory, you may no longer need to use your weekly envelopes. Contact the church office for more information.

11. I use envelopes. What do I put in my weekly envelope if I make my contribution electronically?

Please continue to place your empty envelope in the weekly basket and check the box where indicated or write on the outside of the envelope to indicate that you give electronically.

12. I don't use envelopes, but I feel uncomfortable having nothing tangible to physically drop into the collection basket. What can I do?

You may be able to complete a special PledgeConnect substitute card indicating that you contribute electronically and drop the card into the collection basket. Contact the church office for more information.

Referral Form

Messner Publications



Please complete this form and fax or email a copy to:

1.800.621.9131

tony.burns@pledgeconnect.com

Organization Information:

Organization/Parish Name

Address

City State Zipcode

Phone Fax

Contact Name

Contact Email

Notes:

Referral Information:

Referred By

Email

Phone

Phone



Please direct your inquiries to:

Tony Burns
PledgeConnect Specialist
tony.burns@pledgeconnect.com
877.393.6628 x114